

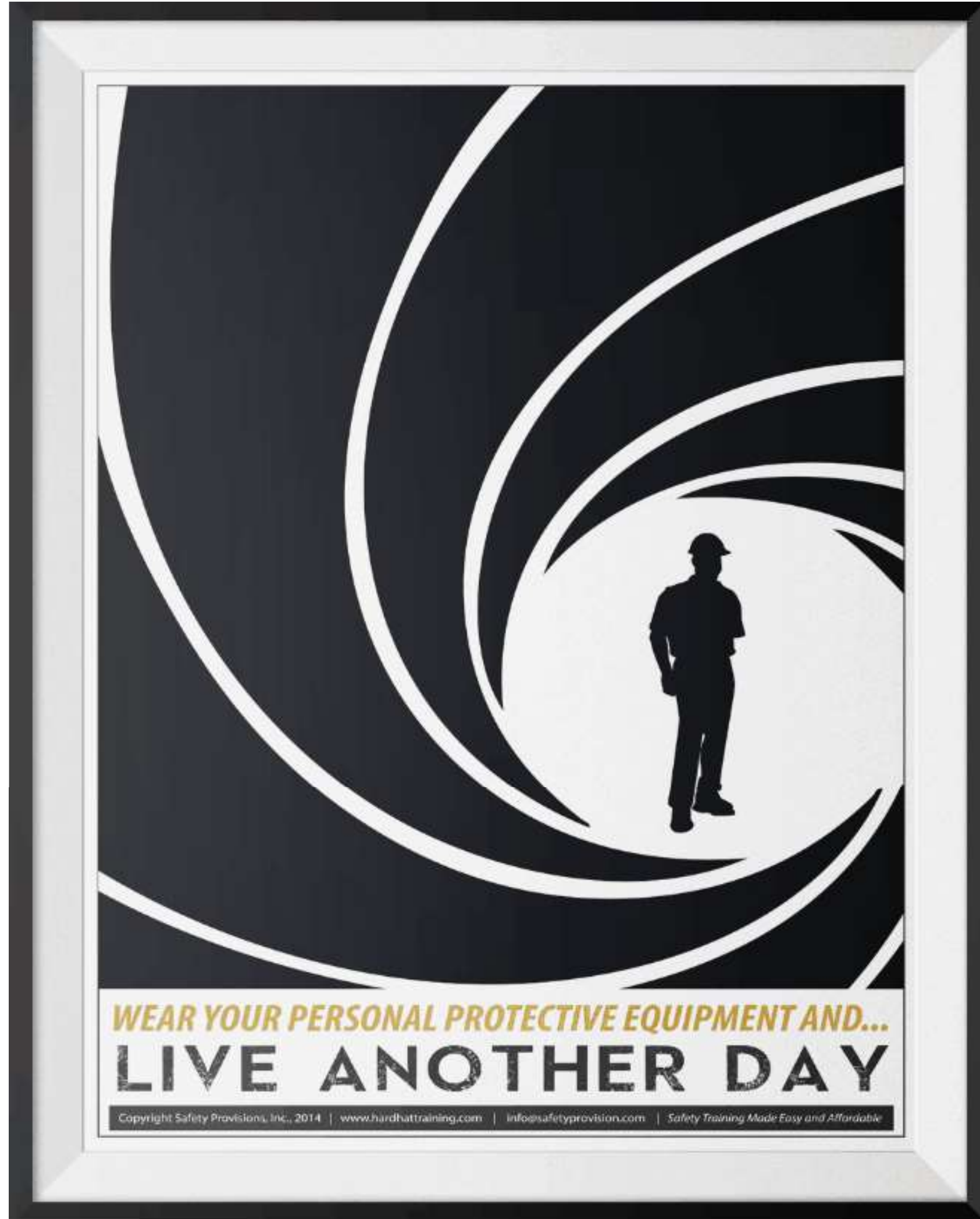


COLUMBIA
SHIPMANAGEMENT

SAFETY CULTURE

SAFETY CULTURE





BEYOND PROCEDURES AND POLICIES



WHEN NO ONE IS WATCHING



A PERCEPTION OR A BELIEF?

Family



Remember

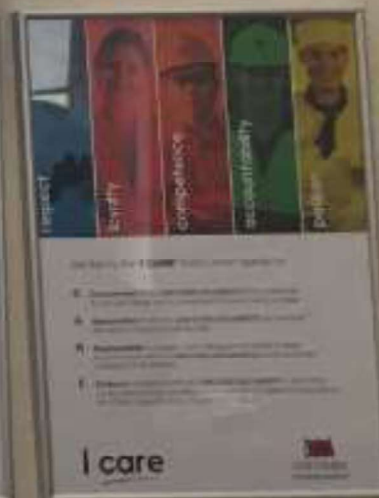
YOUR FAMILY NEEDS YOU

Falling into the Water – January 2016

Health, Safety, Security and Environment

NEVER AGAIN!!!

- We should continuously promote culture of commitment, appreciation and responsibility not only inside the organisation, but also outside the Company premises.
- We should behave as an example - and our children will follow!



HOW TO IMPLEMENT THE SAFETY CULTURE?





CORE
VALUES

GLOBAL
CAMPAIGNS

EMPLOYEES
SURVEYS



OPEN
REPORTING
SYSTEM



CRITICAL
THINKING

I care

THINK! CAMPAIGN

THINK! Why Do We Act the Way We Do?

We encourage everyone to focus and think about why we do things the way we do.
How? We are launching an I CARE Fleet Contest to create your own campaign onboard.



HEALTH &
HYGIENE



ENVIRONMENTAL



SAFETY



ALCOHOL
AWARENESS



WELLBEING
ONBOARD



EFFECTIVE
AND
ENGAGING
TRAINING







DEM
COLUMBIA
SHIPMANAGEMENT




TRAINING which is:



- Accessible everywhere and at any time
- Engaging
- Fluidic
- Social
- Advanced
- Specific
- Portable
- Affordable

LEARNING MANAGEMENT SYSTEM









SAFETY CULTURE







**Columbia Shipmanagement**




LEARNING

-  Courses
-  Learning Programs
-  Learning Plans
-  Certifications
-  Catalogs
-  Job Aids


MANAGE

-  Social Learning
-  Users
-  Skills
-  Reports
-  Announcements
-  Tags




Authors: Combine individual Modules to create custom Courses.

Create Courses




Admins: Add and manage employees or external users.

Add Users



Admins: Help employees achieve expertise faster.

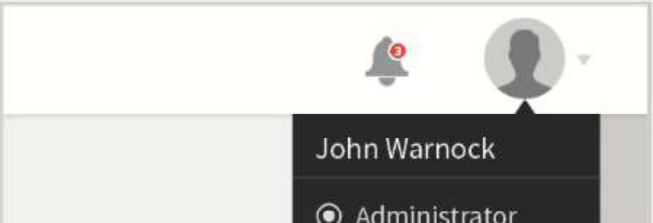
Manage Skills

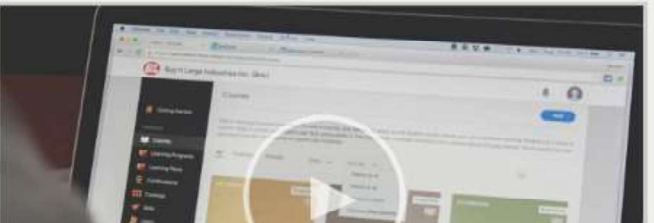



Admins and Managers: Track trainings using a powerful reporting engine.

View Reports

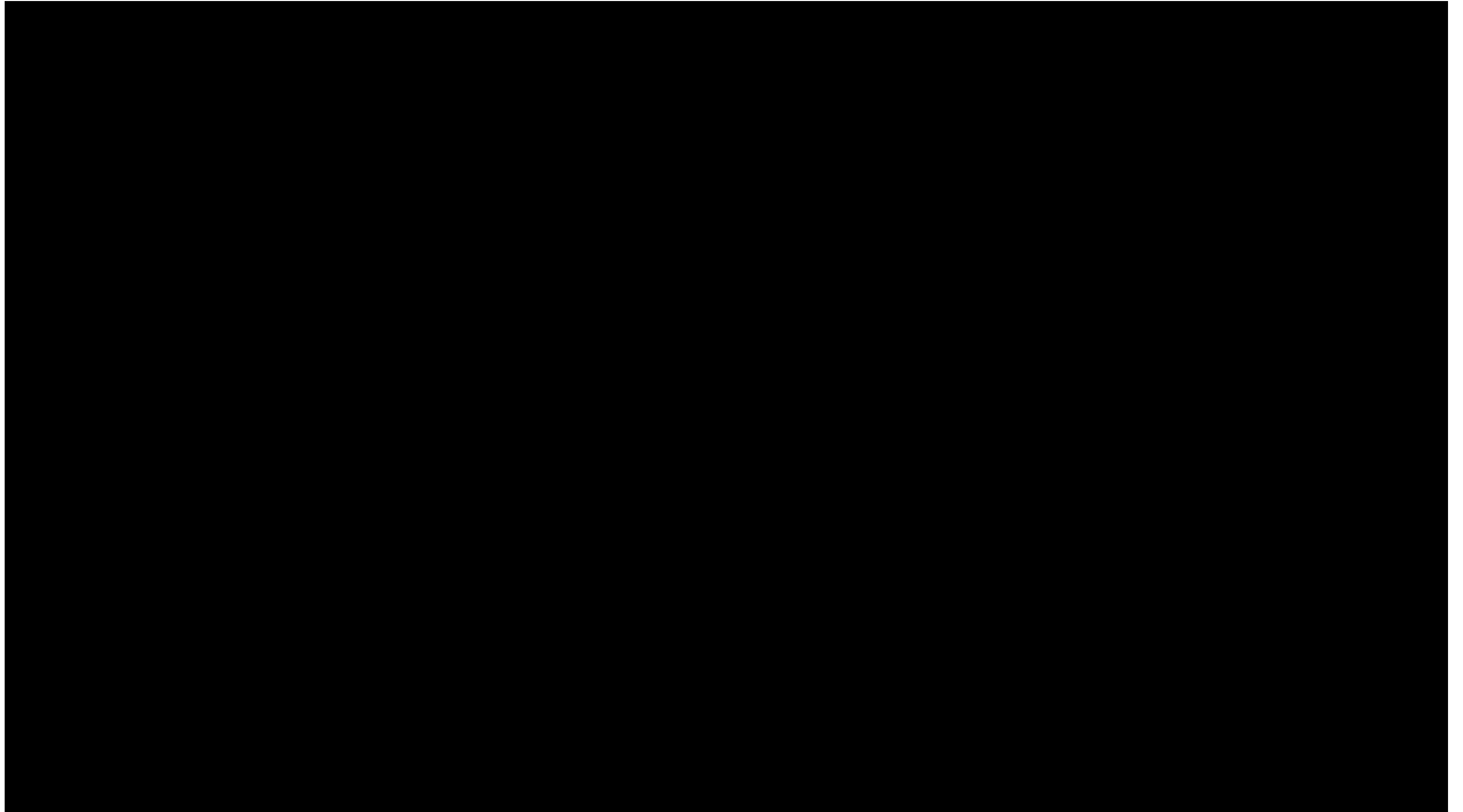
Learn More



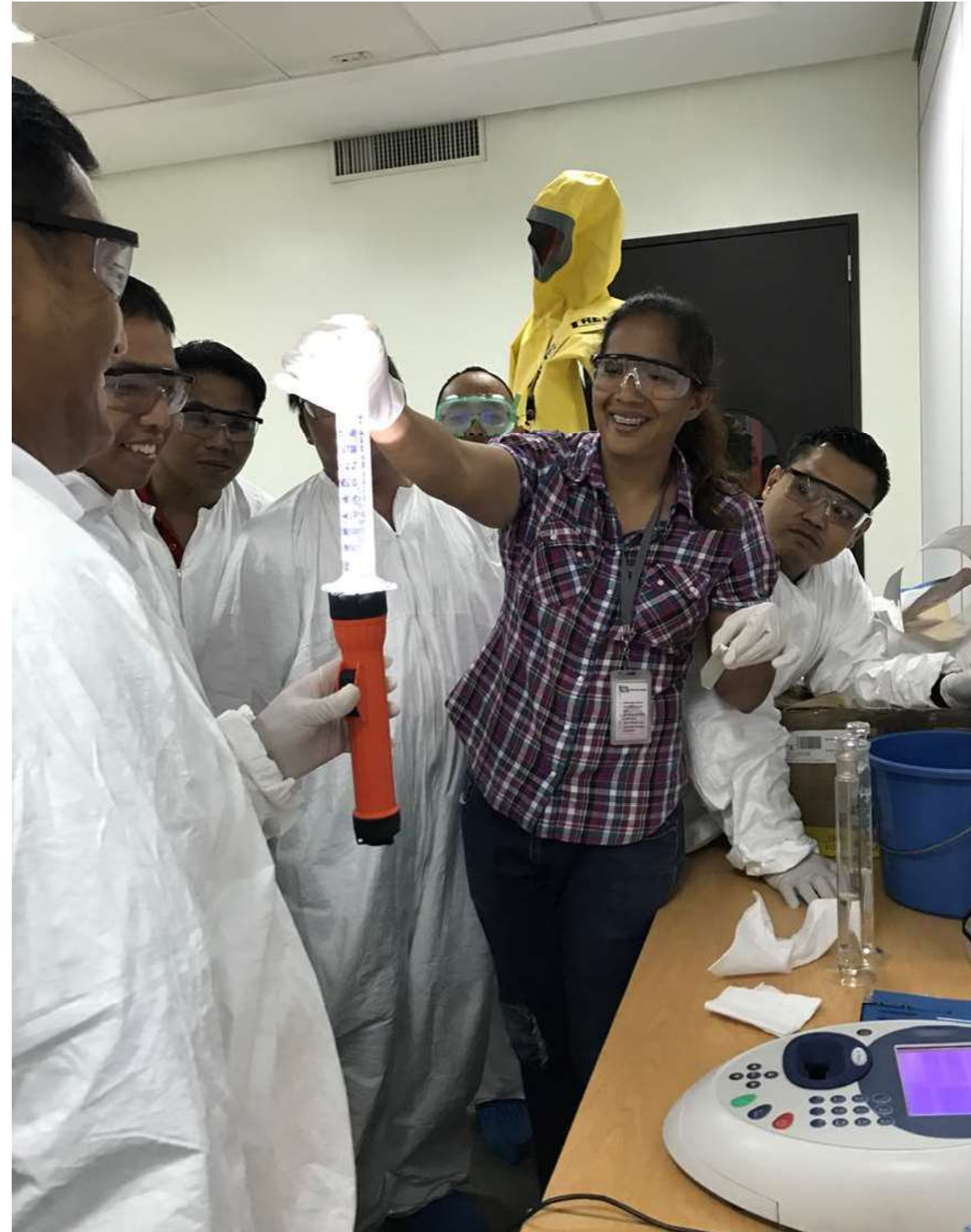




SAFETY CULTURE



SAFETY CULTURE





HUMAN PERFORMANCE AND LIMITATIONS

In CSM we LIVE by the “**I CARE**” motto which stands for:

- **C – Commitment**
- **A – Appreciation**
- **R – Responsibility**
- **E – Evidence**



Thank you for your attention

QUESTIONS?

